

SAP Product Brief

SAP Solutions for Small Businesses and
Midsize Companies
SAP BusinessObjects Business Intelligence,
Edge Edition

Objectives

Solution

Benefits

Quick Facts

Winning with an Intuitive Business Intelligence Solution for Midsize Companies



The Best-Run Businesses Run SAP™

Work Smarter Today and Every Day with Business Intelligence

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Midsized companies like yours need business intelligence (BI) solutions that are both powerful and affordable. The latest release of SAP® BusinessObjects™ BI software, Edge edition, provides a comprehensive set of [functionalities for all your business users](#) – and real-world deployment flexibility at an accessible price.

SAP BusinessObjects BI, Edge edition, is a powerful intelligence platform for heterogeneous IT environments, able to meet BI requirements today and support future growth. Built on the same technology foundation as the SAP BusinessObjects BI platform, it includes the following additional versions:

- With data integration
- With data management
- Analytics edition

The Edge edition of SAP BusinessObjects BI software comprises an extensive BI solution that helps you transform the way your company uses information to drive your business. Offering an intuitive experience for everyone in your organization and its ecosystem – CEO, business analysts, field-based staff, suppliers, and partners – the latest release continues to build on our pioneering BI technology. User flexibility advances to a new level that integrates all business data under a single umbrella, giving your business users effortless access to the data they need, regardless of where it resides.



Design, explore, and visualize data with flexible reporting

Design, explore, and visualize data with flexible reporting

View finer details with query and analysis features

Dig in to data with a refreshed tool for data exploration

An operational or reporting solution is ideal in situations where questions are predefined and the structure of each answer is fairly well known in advance. Most users are information consumers who want snapshots of business activity. SAP BusinessObjects BI, Edge edition, gives you a tool that lets you design, explore, visualize, and deliver reports via the Web or embedded in your enterprise applications.

You can easily connect to almost any data source, including relational, online analytical processing (OLAP), and XML data. Whether the information you need resides in databases, files, logs, applications (such as customer relationship management software), or other data sources, you can access it. Its comprehensive set of design features includes powerful cross-tabs, flexible pagination, built-in support for bar codes, and more. With such rich reporting functionality, you can deliver current and accurate data to all your business users.



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Query and analysis functions empower your users to autonomously answer questions as they arise. They are ideal for data analysts and other business users who need self-service information access with moderate-to-high amounts of interactivity. This means that you can use intuitive drag-and-drop interfaces to access data from multiple sources and then drill, slice, and create calculations.

Such activities can potentially include terabytes of data, which may be stored in a centralized data warehouse, data marts, or multi-dimensional OLAP cubes; on an in-memory appliance; or across multiple disparate sources.

With the Edge edition of SAP BusinessObjects BI software, your users can identify trends and find root causes from just about any data source, including from an SAP HANA® database, relational databases, and OLAP cubes. A range of users from experienced analysts to mainstream business users can quickly create queries and perform calculations without needing to understand complex database schemas or structured query language. Cutting-edge visualization functionality allows users to view two- and three-dimensional charts and hone in on specific areas of focus for more powerful analysis.



Dig in to data with a refreshed tool for data exploration

Design, explore, and visualize data with flexible reporting

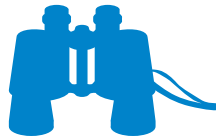
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In today's fast-paced environment, taking full advantage of massive amounts of data available to businesses is a prerequisite for success. You need to gather and quickly make sense of all data. This means going beyond spreadsheets and basic reports and moving to a fast, engaging, and visual way of presenting data.

Our brand new exploration and visualization tools enable a common view of what's important to your team, in a way that encourages a culture of information appreciation and use.

Gain visibility into organizational strategy, align actions with strategy, track key performance indicators (KPIs), assign goals, collaborate, and share knowledge. Beautiful graphics and visualizations rendered in real time support and enhance your iterative thought processes. Whether you create simple bar charts, display bubble charts on maps, or showcase a multidimensional chart, the data exploration and visualization tool gives you beautiful analytics to convey and share insights with minimal time and effort.



Use familiar keyword searches to find information hidden in data sources, and then navigate and explore the data directly.



Fire up your workforce with instant mobile BI

Fire up your workforce with instant mobile BI

Discover new business opportunities with predictive analysis

Obtain a unified view of your business and social data

Build trust and confidence in your business data

Simplify your environment via integration with SAP solutions

In today's highly mobile workforce, the need for timely BI does not end when your people leave the office. To make time-critical decisions on the road, your managers require real-time visibility into project schedules, available resources, reports, and KPIs. To close a deal or stay competitive, your sales reps need to answer customers' questions quickly – answers that can't wait until the reps return to the office. Your service people need mobile access to up-to-date maintenance information

so they can resolve problems without having to make additional on-site visits or contact staffing resources.

The Edge edition of SAP BusinessObjects BI software jump-starts your organization with instant, powerful, mobile BI. It doesn't simply replicate what desktop PCs offer but, rather, leverages the power of today's cutting-edge smartphones and tablets to deliver a richer experience.



With our mobile BI functionality, your users can intuitively access, navigate, and analyze familiar reports without the need for additional training.



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In the age of Big Data, demanding customer expectations, and increasingly aggressive competitors, organizations like yours are moving from hindsight to building decisions on foresight, replacing traditional analytics solutions that only provide a snapshot of the past with solutions that provide an accurate picture of the present and a prediction of future trends.

As a result, predictive analytics is one of the most powerful approaches that companies can use to compete and win with analytics. The process involves understanding what happened, what is happening, and, ultimately, what will happen.

Fully integrated with the Edge edition of SAP BusinessObjects BI, our predictive analysis tool provides an intuitive environment for designing predictive models and visualizing data. Designed for ease of use, this functionality allows the business to uncover hidden risks and untapped opportunities lying dormant in the data. Predictive capabilities are of value to all data-intensive industries because businesses can better identify opportunities and respond to unforeseen risks in real time.



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Business insight typically is derived from transactions, processes, and events information stored in structured sources, such as operational systems and data warehouses. Organizations are now learning that a more complete view of their business – including people's opinions, thoughts, and ideas – can be tapped on the Web and in e-mail and documents. Unstructured sources include Facebook, Twitter, blogs, news sites, analyst and financial reports, customer call records, and comments residing in customer relationship management systems.

SAP BusinessObjects BI, Edge edition, provides integrated text analysis and search functionality for all types of data, so you can combine and complement quantitative information from structured sources with qualitative insight from unstructured and social sources. Whether you're looking at customer sentiment or product feedback across large data sets, powerful extraction, categorization, and summarization functionality helps your decision makers to better understand customer likes, dislikes, and motivations. This process can also be incredibly effective at identifying risks related to compliance and fraud. Acquiring, accessing, and analyzing unstructured data via the same reporting, analysis, and dashboard solutions with which your users are already familiar eliminates the need for more training.



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Regardless of the type of data on which you base your business decisions, they are only as good as the quality of that information. Even the most impressive-looking dashboard is worthless if you lack confidence in the underlying information.

SAP BusinessObjects BI, Edge edition with data integration, helps you to easily explore, extract, transform, and deliver data. The data integration functionality lets you move data volumes in real time or at any interval, so you can manage and organize disparate data systems to gain a single view of your organization.

SAP BusinessObjects BI, Edge edition with data management, helps you to detect, monitor, and improve data quality across all the information sources of your organization. Your business users and data administrators know where the data comes from and what degree of quality it possesses – so you have full confidence in the data you use and in the decisions you make.



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We've designed SAP BusinessObjects BI, Edge edition, to integrate deeply with our SAP Business All-in-One solutions and the SAP Business One application. Thanks to this, your SAP software environment is easier to deploy and maintain, BI performance is more robust, and both your business users and IT staff can enjoy a simpler, more intuitive experience. Our BI solutions include preconfigured enterprise resource planning and BI integration, along with best practices for sales, financials, services, purchasing, and manufacturing analysis. The result is that you gain faster deployment, lower cost of ownership, increased productivity, and greater collaboration.

Midsized companies benefit from using our modular functionality, which lets you address your most critical needs first. In this way, you can realize a quick return on your investment and add more functionality as your business requirements change over time.





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Summary

SAP® BusinessObjects™ Business Intelligence (BI) software, Edge edition, is an ideal solution for midsize companies that want to improve business processes, discover new opportunities, and surpass the competition. These software packages deliver affordable functionality covering your BI requirements – flexible query, reporting, and analysis; stunning dashboards and visualization; powerful data integration; and data quality management.

Objectives

- Empower your business users with “anytime, anywhere” access to key insights
- Make information consumption simple, personalized, and dynamic
- Build and maintain a single version of truth for your whole organization

Solution

- Provide self-service access to information
- Move and integrate data in real time and at any interval
- Improve business user autonomy by offering highly intuitive data visualization and analysis tools
- Perform analysis at your fingertips anytime, anywhere

Benefits

- Insight based on one trusted view of your data
- Efficiency as data moves faster
- Enhanced productivity with a simple user interface
- Savings due to lower total deployment costs
- Better analysis and timely access to information

Learn more

Visit our Web site at

www54.sap.com/solution/sme/software/analytics/edge-medium-business/index.html.



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