

# Empowering Teams and Departments with Agile Visualizations

**SAP**

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**A data visualization solution for teams and departments**

# A data visualization solution for teams and departments

Effective organizations rely on **data-driven insights to make better decisions**. But, individually poring over fragmented spreadsheets and reports bogs us down as we try to uncover relevance and meaning. It can take forever to pull them together, especially if you have to ask someone from IT to aggregate data sources and run reports. Do you and your stakeholders have time to wait?

That's why self-service solutions for data visualization are essential. They make it easier for analysts and businesspeople to explore data and uncover insights in seconds.

Moving to a fast, engaging, and visual approach for exploring and presenting data requires the right solution. If you need data visualization for a department or team, you may choose a traditional enterprise solution that offers more than you require or a lightweight solution that

does not meet your team's needs nor connects users to a single data source.

Get the best of both worlds with the SAP Lumira® solution, Edge edition. This lightweight, in-memory solution empowers you and your team to analyze, collaborate on, and share visualizations without adding to IT's workload. Within minutes, you can deploy the solution on a server or PC – giving you fast, secure, and connected data visualization.



# Simple and powerful data discovery

## Simple and powerful data discovery

Tell stories that captivate audiences and inspire change

No need to add to your IT department workload

With SAP Lumira, you gain a powerful, business-grade solution for data visualization that provides the capabilities your team needs and fits in your department's budget. With a fluid, drag-and-drop interface, team members at all levels of analytics expertise – even beginners – can quickly explore large, mixed data sets; follow the thought process to new insights; build beautiful, interactive visualizations; and share information with ease (see [Figure 1](#) on the next page). As you work, visualizations and updates happen

instantly, and interacting with your data in different ways becomes an effortless, interactive experience.

With just a few clicks, you can:

- Uncover patterns, relationships, and hidden insights in your data
- Visualize Big Data with charts and create compelling stories with infographics
- Create and share visualizations with teams and manage their permissions



## Objectives

## Solution

## Benefits

## Quick Facts

### Simple and powerful data discovery

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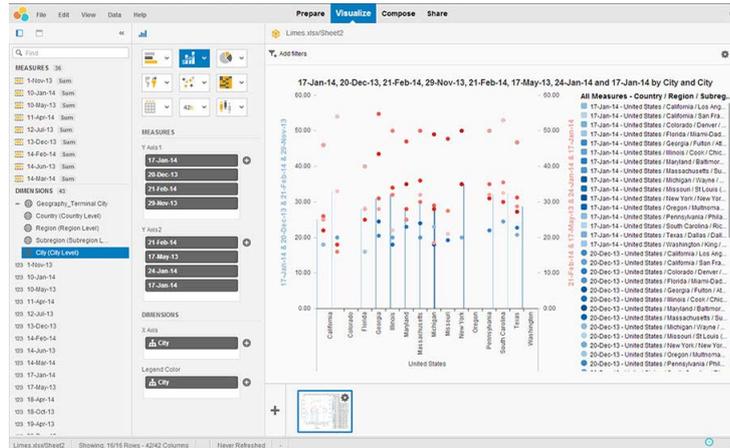


Figure 1: Scatter plot visualization of a large mixed data set



# Tell stories that captivate audiences and inspire change

Simple and powerful data discovery

## **Tell stories that captivate audiences and inspire change**

No need to add to your  
IT department workload

Unlike other lightweight data visualization solutions designed for teams and departments, SAP Lumira lets you visualize data with ease and analyze it in real time. With SAP Lumira, desktop edition, you can combine and upload data sets – public or private, large or small – and uncover hidden insights with one-click visual recommendations. Once data and

visualizations are shared, users can interact and explore visualizations in a browser or on a mobile device.

The solution empowers you to tell insightful stories with your data – anytime and anywhere. Take your data stories to the next level by creating stunning infographics, or create custom visualizations to wow your audience.



Simplify the process of visualizing data from various sources and sharing results visually for faster time to insight.



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Figure 2: Infographic for SAP Lumira®



# No need to add to your IT department workload

Simple and powerful data discovery

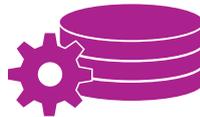
Tell stories that captivate audiences and inspire change

**No need to add to your IT department workload**

With SAP Lumira, you're just a couple clicks away from sharing data and visualizations with your colleagues and teammates. You can deliver a complete data visualization experience for the entire department that allows data analysis without the need for IT to create a query, report, or dashboard. Plus, you can help ensure the right people have the right access to your data and visualizations by managing access and viewing rights. The solution also

allows you to set permissions for groups as well as individuals.

And the best part? You can roll out departmental projects as needed and connect to the SAP® BusinessObjects™ Business Intelligence platform to take advantage of trusted data discovery for your department or the entire organization.



Reduce IT costs and complexity with a complete data visualization solution running on standard hardware.



# A complete solution for faster, smarter data discovery

## A complete solution for faster, smarter data discovery

SAP Lumira, Edge edition, is designed to enable teams and departments to run a stand-alone server or connect to enterprise-level data with the SAP BusinessObjects Business Intelligence platform. You get a powerful data visualization solution that installs quickly on a server or PC so you can start analyzing your data right away. With increased simplicity, you can provide the visualization agility and data processing power your business requires.

You'll benefit from faster business insights because you're not dependent on IT-generated reports anymore. Now, your data and analytics are available on demand – ready to help you answer the next question, visualize a new concept or trend, or tell a compelling story. And you'll be able to make better business decisions by visualizing data from various sources and sharing the results of your work with others who need it most.

The only question is, what are you waiting for?



Put the power of visual analytics into the hands of the everyday decision makers who need it the most.



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Objectives

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Solution

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Benefits

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**Quick Facts**

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**Summary**

Tired of waiting for IT to aggregate data sources or create a predefined query or report when your team has a new question? Ever wish your team or department could visualize data as needed and analyze it in real time? Now you can with the SAP Lumira® solution, Edge edition. Designed for teams and departments, this data visualization solution can be deployed within minutes – getting you on your way to analyzing and presenting data in stunning ways that help everyone understand what’s important.

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**Objectives**

- Empower teams and departments with a lightweight solution for data visualization
- Accelerate time to insight without adding to IT’s workload
- Get better insights by visualizing the right data at the right time

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**Solution**

- Powerful, affordable solution for data discovery and visualization
- Real-time, self-service data discovery
- Cloud-based sharing of data and visualizations

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**Benefits**

- Empower business users of all skill levels to uncover patterns and trends on their own
- Maximize business knowledge with real-time, big-picture insights and granular details
- Enable self-service analytics without adding to your IT team’s workload
- Reduce IT costs and complexity by running the solution on standard hardware

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**Learn more**

To find out more, call your SAP representative today or visit us online at [saplumira.com](http://saplumira.com).



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