The IT role evolves from service provider to service broker and consultant to the business.

The IT budget and control shifts from IT to lines of business.

The IT projects transition to digital transformation and business innovation.

60% of CIOs in global organizations will be supplanted by the Chief Digital Officer (CDO) for the delivery of IT-enabled products and digital services.

The opportunity:

- More than 65% of enterprise IT organizations will commit to hybrid cloud technologies before 2016, vastly driving the rate and pace of change.

- Cloud, mobile, big data, and the Internet of Things — and an exploding number of solutions built on them — will account for one-third of all IT spending and 100% of IT growth in 2015.

SAP S/4HANA is the next generation business suite that helps to reimagine IT.

**REIMAGINE DATA MODELS**

- Bringing together transactional (OLTP) and analytical (OLAP) in a single in-memory platform designed for all data.

- Simplify the data model by removing indices, aggregates and data redundancies.

- Increase responsiveness and throughput while dramatically reducing the data footprint and IT cost.

- Run advanced processing for predicting, recommending and simulating on Big Data.

- Connect in real-time to people, devices, business networks and the whole Internet of Things.

- Deliver mobile first user experience to business users on any device for instant insight to action.

- Drive easy integration and extensions on-premise and in the cloud with an open innovation platform.

**REIMAGINE BUSINESS SOLUTIONS**

- More than 1,000 new or enhanced applications, including simple, ready-to-deploy, business process templates.

- End to end business processes, for supply chain, customer engagement, finance, procurement and more.

- Fully scalable SaaS platform that can be delivered as a fully managed service or as a fully hosted service.

- More than 150 new or enhanced cloud applications, including all IT capabilities.

**REIMAGINE DEPLOYMENT**

- Complete Choice: On-Premise, Cloud, or Hybrid.

For more information about the next generation business suite please visit: sap.com/S4HANA